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# MCC partners with Subaru of America

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**December 07, 2017**

## Subaru-U integrated into MCC Automotive Performance Program

MESA, Arizona – Dec. 7, 2017 – Mesa Community College partners with Subaru of America to train the next generation of Subaru technicians.

Unlike most original-equipment manufacturer (OEM) education programs, Subaru-U is designed to create partnerships between Subaru of



America, the retailer and high performing NATEF/AYES-accredited secondary and postsecondary schools. Subaru-U was developed in 2016 in response to the ever-increasing need for new technicians for Subaru's service centers.

By integrating Subaru's Web-Based Training (WBT) into MCC's existing curriculum, students can take most of the entry-level training that is required of Subaru technicians. Students may opt to take a Subaru Level 2 Instructor-Led Training Test-Out to advance their training even further. Subaru's WBTs are offered at no additional charge to the student or the college.

"This partnership with Subaru of America will help MCC students meet the demand for automotive technicians well versed in the new technologies used in today's and tomorrow's, vehicles," said Bryce Bond, chair of MCC Applied Sciences and Technology Programs. "We are excited to offer the Subaru-U curriculum in spring 2018. The additional web-based curriculum and supplied vehicles from Subaru allow opportunities for hands-on application of what students learn, increasing opportunities for our student's success with coursework and upon entering the workforce."

Subaru-U's course materials cover information such as Repair Order write up, Introduction to Subaru Tech Information Systems (STIS), Generic Hybrid, Noise Vibration and Harshness (NVH), along with theory and diagnosis of major vehicle systems. At this time, there are 18 WBT's offered.

The automotive training program at Mesa Community College is accredited by the National Automotive Technicians Education Foundation (NATEF) and the National Institute for Automotive Service Excellence (<https://www.mesacc.edu/departments/applied-sciences-and-technology/automotive-performance/natef-certification>) (ASE (<https://www.mesacc.edu/departments/applied-sciences-and-technology/automotive-performance/natef-certification>)).

MCC is the third Arizona community college to partner with Subaru and the only in Maricopa County. Learn more about the MCC Automotive Performance Program at [mesacc.edu/programs/automotive-performance](https://www.mesacc.edu/programs/automotive-performance) (<https://www.mesacc.edu/programs/automotive-performance>). Registration for the Spring 2018 semester is open.

# # #

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Subaru of America, Inc. (<http://www.subaru.com/>) (SOA) is a wholly owned subsidiary of Subaru Corporation (<https://www.subaru.co.jp/en/>) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru

vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive, Inc. (<http://subaru-sia.wixsite.com/indiana>) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise (<http://www.subaru.com/love-promise.html>), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](http://media.subaru.com) (<http://media.subaru.com/>).

Mesa Community College is nationally recognized for service-learning, career and technical programs, civic engagement and innovative approaches to education. The college serves as a resource for career readiness, transfer education, workforce development and lifelong learning. Host to 30,000 students annually, MCC offers more than 195 degree and certificate programs at its two campuses and additional locations. MCC is an emerging Hispanic Serving Institution with a diverse student body that enriches the learning experience. Award-winning faculty are dedicated to student success, providing the education and training that empowers MCC students to compete locally and globally. MCC, located in the East Valley of Phoenix, Arizona, is one of the 10 colleges that comprise the Maricopa County Community College District. For additional information, visit [mesacc.edu](http://mesacc.edu) (<http://mesacc.edu/>).

*Mesa Community College is accredited by the Higher Learning Commission (HLC) of the North Central Association (NCA) <http://www.ncahlc.org> (<http://www.ncahlc.org/>)*

*Maricopa Community Colleges is an EEO/AA institution.*

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## Contact Info

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Mesa Morning Live



(<https://www.youtube.com/user/MesaMorningLive>)

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